

CATALOGUE OF SETS OF DUTCH MATCHLABELS AND SKILLETS



1945-1991

INTRODUCTION

This catalogue contains series of matchboxlabels and skillets that have been issued in the Netherlands since Worldwar II. It is only a small part of all the labels and skillets that are issued in the Netherlands since the first matches were sold.

The history of matchfactories in the Netherlands started around 1870. Over the years some new factories were founded and other factories merged. Most of these factories were closed between both worldwars.

After Worldwar II 3 factories still existed. In Eindhoven and Breda were two factories who formed the 'V.H.L.F. which stood for 'Verenigde Hollandsche Lucifers-Fabrieken' meaning 'United Dutch Matchfactories', part of Swedish Match.

In Weert stood the 'Nationale lucifersfabriek' (national matchfactory).

In 1967 the 'V.H.L.F.' took over the factory in Weert, and at the same time they closed the factory and also the one in Breda. Since then only the factory in Eindhoven was left. As a result of a reorganisation of the Swedish Match factories in Europe the last Dutch factory finally closed in 1980. The matchproduction moved to the Belgian UNAL factory in Geraardsbergen.

Since 1881 there is also a trading-company in Amsterdam, called 'Attema'.

First they traded Swedish matches, later they also became the selling-agent for the 'V.H.L.F.'.

Another trading-company, specialized in publicity-matches is 'Atria'. In 1968 they became part of the Attema trading Co. Nowadays Atria is specialized in booklets and luxury publicity boxes.

In April 1991 the names of Attema and Atria have officially changed into 'Swedish Match Nederland b.v.'.

The amount of Dutch labels and skillets is enormous. From 1870 to 1945 it were mostly brand-labels, in a lot of varieties and most of them with packetlabels. A lot of Dutch brands have been exported and some of them are only issued abroad. In these years publicity-matches were not common and only a few sets were issued. A lot of pre-war labels have been documented, but undoubtedly some labels do not exist anymore and therefore will never be found.

After Worldwar II the economy was growing fast and soon the matchfactories started producing labels in various colours and the issuing of sets started.

In the Netherlands it was a chain of grocers-shops who first issued sets, and soon others followed, and the factories also began printing their own sets. As a result of this people discovered that the matchbox was an excellent publicity-article and therefore an enormous amount of publicity-labels have been issued over the years, not only to promote articles or companies, but also to prevent the use of alcohol, to raise money for clubs or good causes, or labels with the name of a restaurant or tobacconist. And besides the sets most grocers-shops and supermarkets have also issued lots of single labels or skillets and even nowadays every year some new ones are issued.

The first sets issued after Worldwar II were made by the Dutch factories. In the 1970's some supermarkets started importing their matches from countries like Belgium, Hungary or Yugoslavia because they were cheaper. And of course since 1980 all matches sold in the Netherlands are made abroad.

In this catalogue are the sets that were generally available all over the country. This means the sets issued by the factories (mostly sold in 'independant' grocers-shops), the sets issued by the grocers-shops and supermarkets (with their own names on it) and a few sets of publicity-labels and -skillets.

With each set I've mentioned the Dutch title of the set (in capital, underlined letters), the factory or country who produced the matches, and the subject of the set. If the set is numbered only one label in printed plus the packetlabel. Where necessary the complete set is printed. There is also an indication which labels are horizontal and which are vertical, and there is a discription of the colours. Finally with some sets there is a brief description of the subject or a few translations of text on the labels or a little background information.

Undoubtedly there will be some language-mistakes but I hope they won't be too annoying and this catalogue nevertheless will help collectors outside the Netherlands to organize their collection of Dutch labels and skillets and that it will encourage others to start collecting them.

All information in this catalogue is taken from catalogues and magazines from the 'studie- en documentatiegroep lucifersetiketten van de Ned. ver. De Verzamelaar', the Dutch society of collectors of matchboxlabels, -skillets and/or booklets.

Maarten Brinkman

August 1991.

Aalten, The Netherlands.

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ATTEMA

Mr. J.W. Attema started in 1881 a trading-company in Amsterdam which soon was used by Swedish matchfactories as agent for selling matches in the Netherlands. One of the first brands they sold was 'zwaluw' (the swallow) which is still for sale in the Netherlands. Later on Attema also became agent for Dutch factories.

AL/LUCIMIX

Attema started issuing series in 1960 with the name 'AL', which stood for 'Automaat-Lucifers' (automation-matches from a machine like stamps or cigarettes). Later the matches were sold in stores and from that moment 'AL' stood for 'Attema-Lucifers'!

JAZZ

V.H.L.F. Eindhoven
SUBJECT: jazz-artists.

3 x 25 numbered labels + 3 packetlabels
all labels vertical.

1960: 1st.set + 1 packetlabel, red background
1964: 2nd.set + 1 packetlabel, blue background
1964: 3rd.set + 1 packetlabel, green background

Only the first set has been for sale in machines.

Pictures printed in black, yellow and green
text printed black.



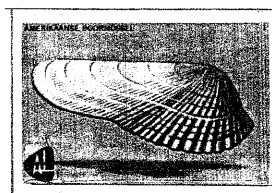
SCHELPEN

V.H.L.F. Eindhoven, 1966.
SUBJECT: shells.

10 numbered labels + 1 packetlabel.

numbers 1,2,6 & 7 horizontal,
all others vertical.

The pictures are multi-coloured,
text printed black.



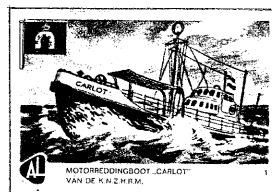
S.O.S. REDDINGSWEZEN

V.H.L.F. Eindhoven, 1967
SUBJECT: scenes of life-saving at sea.

20 numbered labels + 1 packetlabel.

numbers 1-10 horizontal,
numbers 11-20 vertical.

The pictures are multi-coloured,
text printed red, AL black.



WINTERMODE '64 - '65

V.H.L.F. Eindhoven, 1964
SUBJECT: fashion winter '64-'65

20 numbered labels + 1 packetlabel.

all labels vertical.

number 1 (printed aside) always
without number.

The pictures are multi-coloured, text black.



ZOMERMODE '65

V.H.L.F. Eindhoven, 1965

SUBJECT: fashion summer '65

20 numbered labels + 1 packetlabel

all labels vertical.

WINTERMODE '65 - '66

V.H.L.F. Eindhoven, 1965

SUBJECT: fashion winter '65-'66

20 numbered labels + 3 packetlabels.

all labels vertical.

ZOMERMODE '66

V.H.L.F. Eindhoven, 1966

SUBJECT: fashion summer '66

20 numbered labels + 3 packetlabels.

all labels vertical.



WINTERMODE '66 - '67
 V.H.L.F. Eindhoven. 1966
 SUBJECT: fashion winter '66- '67

20 numbered labels + 4 packetlabels.

all labels vertical.

on the boxlabels only ' '66-'67 '



MODE '68
 V.H.L.F. Eindhoven, 1967
 SUBJECT: fashion '68.

20 numbered labels + 4 packetlabels.

all labels vertical.

on the boxlabels only ' '68 '.



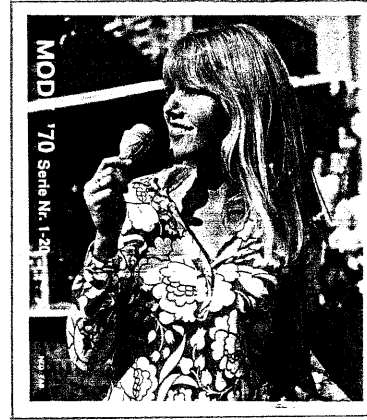
MODE '70
 V.H.L.F. Eindhoven, 1969
 SUBJECT: fashion '70

20 numbered labels + 4 packetlabels.

all labels vertical.

on the boxlabels only ' '70 '





MODE '71 - '72

V.H.L.F. Eindhoven, 1971
SUBJECT: fashion '71-'72.

10 numbered labels + 2 packetlabels.

all labels vertical.

on the boxlabels 'UITG.'71-'72'.



MODE 1973

V.H.L.F. Eindhoven, 1973
SUBJECT: fashion '73.

10 numbered labels + 2 packetlabels.

all labels vertical.

on the boxlabels 'UITG.'73'.



MODE '74 - '75

V.H.L.F. Eindhoven, 1974.
SUBJECT: fashion '74-'75.

10 numbered labels + 2 packetlabels.

all labels vertical.



STRIP-LUCIFERS

V.H.L.F. Eindhoven, 1976

SUBJECT: cartoons from 'Asterix' strips.

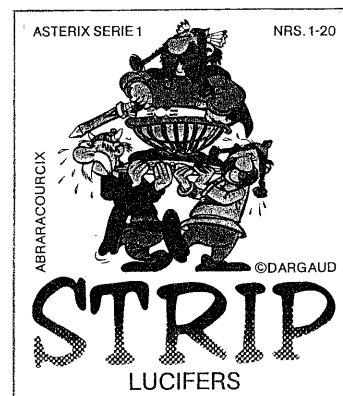
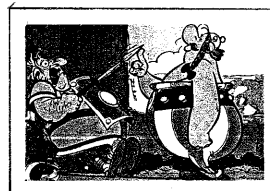
20 numbered labels + 5 packetlabels.

numbers 2,3,5,8 & 19 vertical,
all others horizontal.on the boxlabels only the cartoon and
the number.

the 5 packetlabels are: ABRARACOURIX (printed aside)
ASSURANCETOUIX
ASTERIX
OBELIX
PANORAMIX

Packetlabels with '500 LUCIFERS-ALLUMETTES' are Belgian.

In 1979 the last Dutch matchfactory in Eindhoven was
closed down and Attema stoppedissuing series.
But in 1985 they issued a new series using the old
brandname 'LUCIMIX'. The matches were made in Sweden.

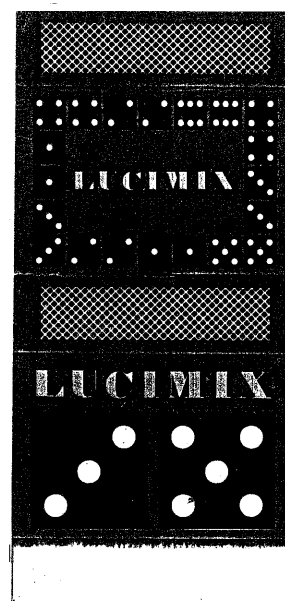
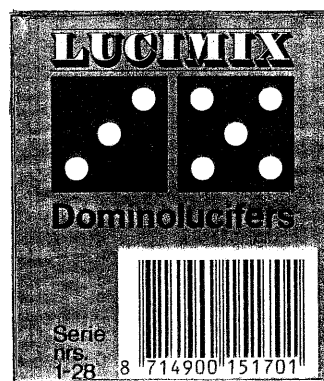
DOMINOLUCIFERS

Union Match, Belgium, 1985.

SUBJECT: dominoes.

28 numbered skillets + 1 packetlabel.

the skillets have a red background
with black domino-stones and
'LUCIMIX' printed in orange.

STERRENBEELDEN

Union Match, Belgium, 1986.

SUBJECT: zodiac-signs.

12 unnumbered skillets, no packetlabel.

the 12 signs are:

RAM	(ARIES)
STIER	(CAPRICORN)
TWEELING	(GEMINI)
KREEFT	(CANCER)
LEEUW	(LEO)
MAAGD	(VIRGO)
WEEGSCHAAL	(LIBRA)
SCHORPIOEN	(SCORPIO)
BOOGSCHUTTER	(SAGITTARIUS)
STEENBOK	(CAPRICORN)
WATERMAN	(AQUARIUS)
VISSER	(PISCES)

These boxes had a new size that never had been used before
in the Netherlands (47x58 mm). They were packed in
cellophane and a pack contained only 5 boxes.

Text printed black, pictures multi-coloured.
The name of the star-sign is printed on a blue surface
with a black shadow. 'LUCIMIX' printed blue.



EUROTRIP

EUROTRIP was another registered trade-mark which ATTEMA used for series issued especially for a chain of smaller grocers-shops.

TORENS UIT BINNEN/ EN BUITENLAND

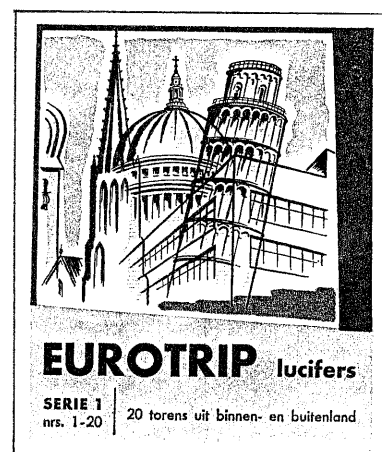
V.H.L.F. Eindhoven, 1960.

SUBJECT: towers in Europe.

20 numbered labels + 1 packetlabel.

all labels vertical.

numbers 1-8 are Dutch towers.

**GEBOUWEN UIT BINNEN/ EN BUITENLAND**

V.H.L.F. Eindhoven, 1961.

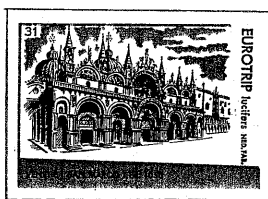
SUBJECT: buildings in Europe.

15 numbered labels (nrs. 21-35)
+ 1 packetlabel.

all labels horizontal.

this set was a continuation of the towers set.

numbers 21-26 are Dutch buildings.



Both packetlabels have later been cut smaller because the boxes had become thinner.

Both sets are printed in red, yellow and blue with black text.

HONDEN

V.H.L.F. Eindhoven.

SUBJECT: dogs.

1st. set, 1963

20 numbered labels, nrs. 1-20,
+ 1 packetlabel.

all labels vertical.

the name 'EUROTRIP' is not mentioned on the boxlabels.



2nd. set, 1964

20 numbered labels, nrs. 21-40,
+ 1 packetlabel.

all labels vertical.

The pictures are multi-coloured.
Text printed in black on surfaces
in various colours (yellow, red, blue,
pink or green).

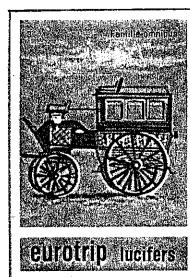


KOETSEN

V.H.L.F. Eindhoven, 1964

SUBJECT: coaches.

20 numbered labels + 1 packetlabel.

numbers 1-10 are vertical,
numbers 11-20 horizontal.The pictures are multi-coloured,
Text printed in black on bands with
various colours.MONUMENTEN

V.H.L.F. Eindhoven, 1965

SUBJECT: Dutch monuments and statues.

20 numbered labels + 1 packetlabel.

all labels vertical.

'eurotrip' printed in yellow on a black
surface. Pictures multi-coloured with
blue, green, yellow or pink backgrounds.
Text printed black.PREHISTORISCHE DIEREN

V.H.L.F. Eindhoven, 1966

SUBJECT: prehistoric animals.

20 numbered labels + 1 packetlabel.

numbers 1-10 are vertical,
numbers 11-20 horizontal.The pictures are multi-coloured,
text black.OLYMPISCHE SPELEN 1896-1972

V.H.L.F. Eindhoven, 1968

SUBJECT: olympic games from 1896 to 1972.

20 numbered labels + 1 packetlabel.

numbers 1,4,8,10,13,14,15,18 & 19 are
horizontal, all others vertical.The pictures are multi-coloured with
black text. The city-scenes are printed
white.EVENEMENTEN

V.H.L.F. Eindhoven, 1969

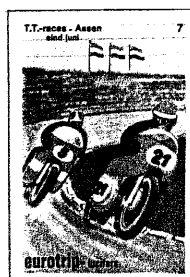
SUBJECT: annual Dutch events.

20 numbered labels + 1 packetlabel.

all labels vertical.

the packetlabel has later been cut
smaller on all 4 sides.

Multi-coloured pictures with black text.



G.G. VERVULT WENSEN

V.H.L.F. Eindhoven.

SUBJECT: articles you could get with trading-stamps.

1st. set, 1970

20 labels, nrs. 1-20 + 1 packetlabel

2nd. set, 1973

20 labels, nrs. 21-40 + 1 packetlabel

3rd. set, 1974

20 labels, nrs. 41-60 + 1 packetlabel

all labels vertical.

The 2nd. set has been issued on shiny, greyish-white paper and on shiny, bright-white paper.

The labels are multi-coloured with black text. The band at the bottom is yellow (1st. and 3rd. set) or green (2nd. set).

G.G. was the name of the grocers-shops which issued the stamps. It stood for 'Gezond Gezin' (healthy family), but on the labels it meant 'Groeidend Geld' (growing money). 'vervult wensen' means 'makes wishes come true'.

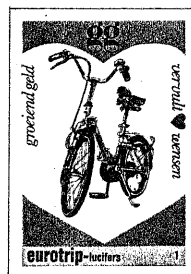
4th. set, 1976

20 labels, nrs. 61-80 + 1 packetlabel

all labels vertical.

This set is different from the other 3 sets. The labels have white text on a black background (printed on shiny paper).

In 1982 a reprint of the 4th. set was issued on thin, matt paper. These were made by Union Match in Belgium.



ATRIA

Atria is another trading-company that started in 1934 and they were specialized in publicity-matches. In 1968 they became part of the Attema trading Co.

Until 1980 they issued a lot of labels for companies, products, hotels/restaurants, tobacconists, and so on. Nowadays they only issue booklets and luxury-boxes (with just one abrasive-section and in various measures).

In the years before 1968 they registered 8 trade-marks named after planets, which they later used for a set.

PLANETEN

V.H.L.F. Eindhoven, 1961

SUBJECT: planets.

8 unnumbered labels + 2 packetlabels.

The 8 planets are:

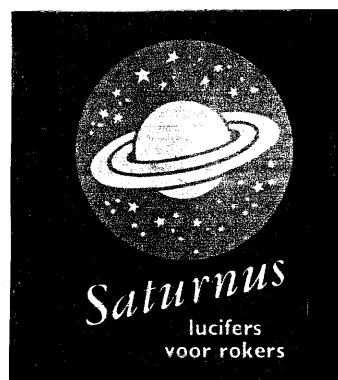
Jupiter	Pluto
Mars	Saturnus
Mercurius	Uranus
Neptunus	Venus

The 2 packetlabels: 'Saturnus'
'Planeten-serie'

In 1971 a reprint of the set was issued. The letters l and f from 'lucifers' are longer. This set has only 1 packetlabel: 'planeten-serie'.

In 1973 the 2nd. set was reprinted on shiny paper.

On all the labels stands 'lucifers voor rokers' which means 'matches for smokers'. These matches were not for sale in shops but per box for sale or given free at tobacconists. The planets are printed green on a blue background. The text is printed in white.



GEJO

GEJO stand for 'General Export JOegoslavië' and is a trading-company who import all kinds of goods from Yugoslavia.
In the late 1970's they imported matches from the DRAVA factory in Osijek and sold them in Dutch stores. It was a set of 24 numbered labels with dogs, printed on a blue background, with black surfaces at the right and bottom and white borders. The flame above 'DRAVA' is red.
Later they issued the same set, but with their own name:

HONDEN

DRAVA, Yugoslavia, 1979.

SUBJECT: dogs.

24 unnumbered labels, no packetlabel.

The colours are like the set mentioned above. 'gejo venlo' printed black with a red flame.

In 1980 the set was reprinted on thin, matt paper.
These were for sale for only a very short time.

In 1981 the set again was reprinted. The black band at the right is smaller, and also the white space above 'venlo'.
These labels are printed on shiny paper.

The complete set is printed below.



1



2



3



4



5



6



7



8



9



10



11



12



13



14



15



16



17



18



19



20



21



22



23



24

MOLEN

Molen was the most famous brand of the V.H.L.F. factory in Eindhoven. The brand was registered in 1890 and over the years a lot of single labels have been issued (with packetlabels) and also a few household-boxes. They started issuing series in 1959.

VEILIG VERKEER LUCIFERS

V.H.L.F.Eindhoven

SUBJECT: traffic-signs and situations to improve road-safety.

1st. set, 1959

50 labels, nrs. 1-50 + 1 packetlabel.

colours red, blue and yellow, text black,
numbers 1-30 have a blue background,
numbers 31-50 have a red background.



2nd. set, 1961

20 labels, nrs. 51-70 + 1 packetlabel.

colours red, green and yellow.
numbers 51-70 have a green background.

The packetlabel exists in 2 sizes. The first one is 69 x 83 mm, which is only available in mint condition. It has only been used with the white borders cut off. In 1962 it has been reprinted in a smaller size (67 x 78 mm).

numbers 2,11,13,21,23,30,32,38,39,49,55,58, 61 and 67 are horizontal, all others vertical.

**V.N.F.**

V.H.L.F.Eindhoven, 1965.

SUBJECT: products made by Dutch industry.

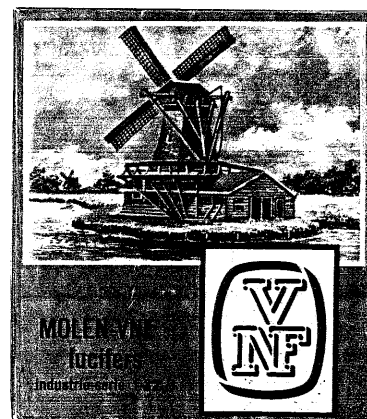
32 numbered labels + 1 packetlabel.

all labels vertical.
borders grey, green, blue or red, text black.

VNF stands for Vereniging Nederlands Fabrikaat which means 'union for Dutch made products'. The series was issued in connection with the 50th. anniversary of the VNF.

Every number has a letter that indicates the kind of product. These letters are:

numbers 1-9 M for Machines (machinery)
numbers 10-14 V for Voedsel (food)
numbers 15-19 C for Chemie (chemistry)
numbers 20-22 T for Textiel (textile)
numbers 23-24 L for Leer (leather)
numbers 25-26 H for Hout (wood)
numbers 27-28 A for Aardewerk (earthenware)
numbers 29-30 P for Papier (paper)
number 31 D for Diamanten (diamonds)
number 32 MB for MijnBouw (mining).



MOLENS

V.H.L.F.Eindhoven

SUBJECT: dutch windmills.

all labels vertical.
 pictures multi coloured, border yellow,
 frames red, text black.

- 1st. set, 1964.
 10 labels, nrs. 1-10 + 1 packetlabel.
- 2nd. set, 1964.
 10 labels, nrs. 11-20 + 1 packetlabel.
- 3rd. set, 1965.
 10 labels, nrs. 21-30 + 1 packetlabel.
- 4th. set, 1966.
 10 labels, nrs. 31-40 + 1 packetlabel.
- 5th. set, 1968.
 10 labels, nrs. 41-50 + 1 packetlabel.
- 6th. set, 1968.
 10 labels, nrs. 51-60 + 1 packetlabel.
- 7th. set, 1969.
 10 labels, nrs. 61-70 + 1 packetlabel.
- 8th. set, 1969.
 10 labels, nrs. 71-80 + 1 packetlabel.
- 9th. set, 1969.
 10 labels, nrs. 81-90 + 1 packetlabel.
- 10th. set, 1970.
 10 labels, nrs. 91-100 + 1 packetlabel.
- 11th. set, 1970.
 10 labels, nrs. 101-110 + 1 packetlabel.
- 12th. set, 1970.
 10 labels, nrs. 111-120 + 1 packetlabel.
- 13th. set, 1971.
 10 labels, nrs. 121-130 + 1 packetlabel. (see next page)
- 14th. set, 1971.
 10 labels, nrs. 131-140 + 1 packetlabel. (see next page)
- 15th. set, 1971.
 10 labels, nrs. 141-150 + 1 packetlabel.
- 16th. set, 1971.
 10 labels, nrs. 151-160 + 1 packetlabel.
- 17th. set, 1972.
 10 labels, nrs. 161-170 + 1 packetlabel.
- 18th. set, 1972.
 10 labels, nrs. 171-180 + 1 packetlabel.
- 19th. set, 1973.
 10 labels, nrs. 181-190 + 1 packetlabel.
- 20th. set, 1973.
 10 labels, nrs. 191-200 + 1 packetlabel.
- 21st. set, 1973.
 10 labels, nrs. 201-210 + 1 packetlabel.
- 22nd. set, 1973.
 10 labels, nrs. 211-220 + 1 packetlabel.
- 23rd. set, 1974.
 10 labels, nrs. 221-230 + 1 packetlabel.
- 24th. set, 1974.
 10 labels, nrs. 231-240 + 1 packetlabel.
- 25th. set, 1974.
 10 labels, nrs. 241-250 + 1 packetlabel.
- 26th. set, 1974.
 10 labels, nrs. 251-260 + 1 packetlabel.



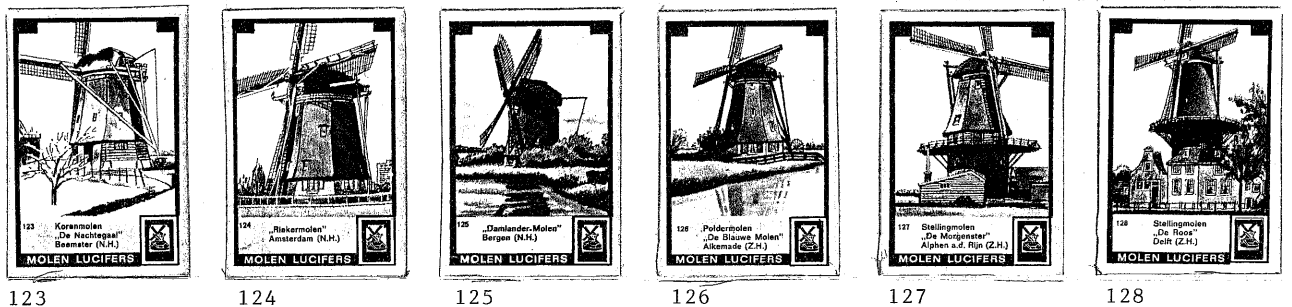
From this windmill series they always printed and issued 2 sets at the same time. While printing the 13th. and 14th. set they accidentally printed the text from the 13th. set underneath the pictures of the 14th. set and the text from the 14th. set underneath the pictures of the 13th. set. Later they were reprinted in the right way. The misprints and the reprints have both been for sale in the stores.

Printed below are the right ones.



121

122



123

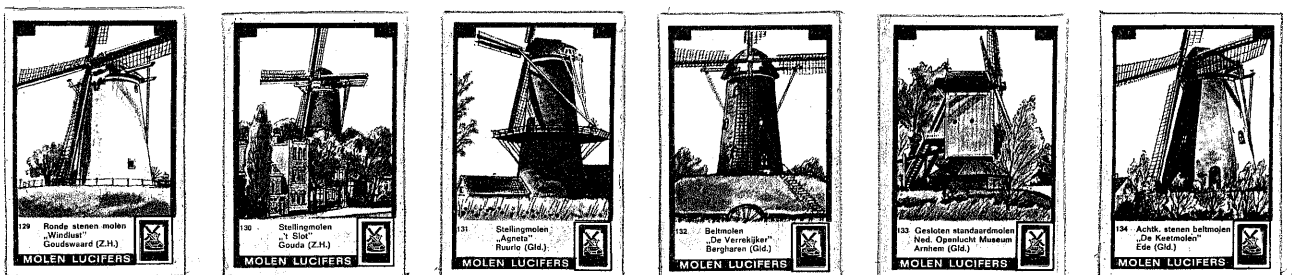
124

125

126

127

128



129

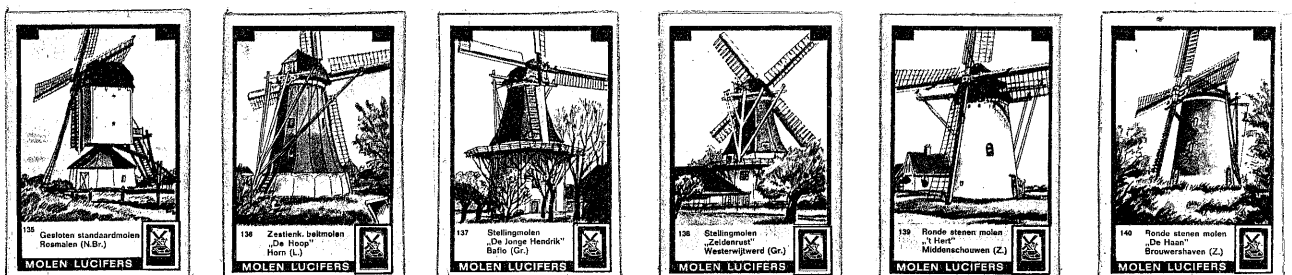
130

131

132

133

134



135

136

137

138

139

140

27th. set, 1975.
10 labels, nrs. 261-270 + 1 packetlabel.

28th. set, 1975.
10 labels, nrs. 271-280 + 1 packetlabel.

29th. set, 1976.
10 labels, nrs. 281-290 + 1 packetlabel.

30th. set, 1976.
10 labels, nrs. 291-300 + 1 packetlabel.

31st. set, 1977.
10 labels, nrs. 301-310 + 1 packetlabel.

32nd. set, 1977.
10 labels, nrs. 311-320 + 1 packetlabel.

33rd. set, 1978.
10 labels, nrs. 321-330 + 1 packetlabel.

34th. set, 1978.
10 labels, nrs. 331-340 + 1 packetlabel.

35th. set, 1979.
10 labels, nrs. 341-350 + 1 packetlabel.



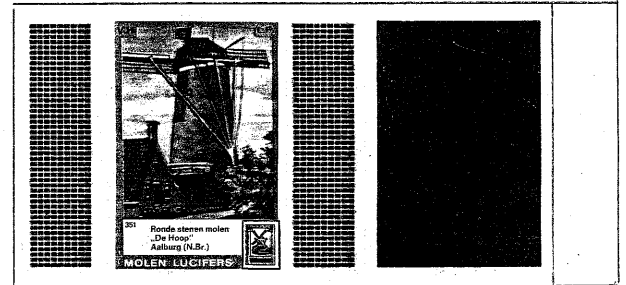
36th. set, 1980.
10 skillets, nrs. 351-360 + 1 packetlabel.

In 1979 there were rumours that the factory in Eindhoven would be closed. Around that time this set was issued. The fact that it are skillets instead of labels proved that they were not printed in the Netherlands.

When the set was first issued it had a packetlabel with 'NED.FAB.' which stands for 'Nederlands Fabrikaat' (made in the Netherlands). Later the set was sold packed in cellophane without a packetlabel. This meant that now the matches were also foreign made, namely by Union Match in Geraardsbergen, Belgium.



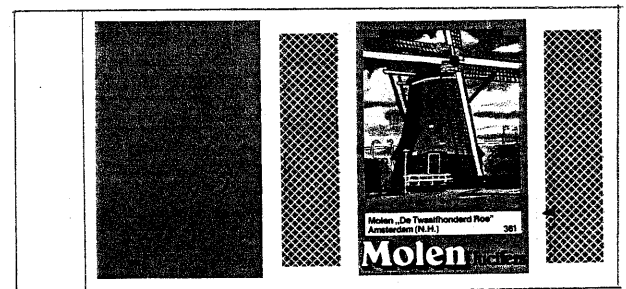
The backside of the skillets is dark-blue, the abrasive-section has horizontal and vertical lines.



37th. set, 1984.
10 skillets, nrs. 361-370, no packetlabel.

When finally the Dutch factory was closed, the issuing of new windmill sets stopped. After four years a new set was issued, but with a totally different design. Again they were made by Union Match, Belgium, and packed in cellophane.

The backside of the skillets is light-blue, the abrasive-section has diagonal lines.



38th. set, 1987.
10 skillets, nrs. 371-380, no packetlabel.

Again a complete new design and a new boxsize (47 x 58 mm). Packed in cellophane with one pack containing only 5 boxes. Made by Union Match, Belgium.

On the backside text printed in black on a yellow background.



VLINDER

This was the most famous brand from the Nationale Lucifers Fabriek (National Match Factory) in Weert. The factory started in 1936 and in 1968 it became part of the V.H.L.F. company and it was closed in 1969. Of this brand also, like 'molen' a lot of single labels have been issued.

VLINDERS

Nat.Luc.Fabriek Weert.
SUBJECT: butterflies.

1st.set, 1959.
10 labels, nrs. 1-10.

2nd.set, 1960.
10 labels, nrs. 11-20.

all labels vertical.



For both sets they used a packetlabel that belonged to a single label. It has a green beam at the bottom and green spots on the wings of the butterfly. The labels are printed in red, blue and green on yellow-brown paper.

MOTORFIETSEN

Nat.Luc.Fabriek Weert, 1960.
SUBJECT: motor-bikes

50 labels nrs. 1-50 +
50 packetlabels nrs. 1-50.

'WEERTER LUCIFERS' printed in red,
the butterfly black with yellow wings.
background yellow, text black.

all labels horizontal.

BROMFIETSEN

Nat.Luc.Fabriek Weert, 1961.
SUBJECT: mopeds/motor-scooters

30 labels nrs 1-30 + 1 packetlabel.

Design as the motor-bikes series,
except that the butterfly has white wings.

all labels horizontal.

AUTO'S

Nat.Luc.Fabriek Weert, 1962.
SUBJECT: cars

30 labels nrs. 1-30 + 1 packetlabel.

Again the design is the same, but now
the butterfly has pink wings.

all labels horizontal.

FILM-RADIO EN T.V. STERREN

Nat.Luc.Fabriek Weert.
SUBJECT: film, radio and t.v. stars.

1st.set, 1963.
64 labels nrs. 1-64 + 1 packetlabel.

2nd.set, 1964.
40 labels nrs. 65-104 + 1 packetlabel.

3rd.set, 1964.
40 labels nrs. 105-144 + 1 packetlabel.

all labels vertical.

the packetlabels from the 2nd. and 3th. set
are like the one from the 1st. set.

The names of the stars on the labels are printed
on the next page because the labels from the 4th.,
5th. and 6th. set have the same numbers.



- | | | | |
|----------------------|-----------------------|---------------------|-----------------------|
| 1.Cliff Richard | 37.Charlton Heston | 74.Freddy Quinn | 109.Helen Shapiro |
| 2.Johnny Hallyday | 38.Freddy | 75.Rita Moreno | 110.Johnny Hallyday |
| 3.Claudia Cardinale | 39.Joyce met pop | 76.Trini Lopez | 111.Doris Day |
| 4.Paul Anka | 40.Ivanhoe | 77.Sophia Loren | 112.Trini Lopez |
| 5.Conny | 41.Rita Moreno | (finger on chin) | 113.Sacha Distel |
| 6. Elvis Presley | 42.Connie Francis | 78.Pascale Petit | 114.Gilbert Bécaud |
| 7.Jeff & Lassie | 43.Caterine Valente | 79.Rob de Nijs | 115.Adamo |
| 8.Elvis Presley | 44.Don Mercedes | 80.Natalie Wood | 116.Natalie Wood |
| 9.Doris Day | 45.Rocco Granata | 81.Chubby Checker | 117.Audrey Hepburn |
| 10.Doris Day | 46.Johnny Hallyday | 82.Connie Fröboess | 118.Conny |
| 11.Rock Hudson | 47.Gina Lollobrigida | 83.Anneke Grönloh | 119.Francoise Hardy |
| 12.Marisol | 48.Freddy | 84.Audrey Hepburn | 120.Trini Lopez |
| 13.Petula Clark | 49.Fats Domino | 85.Conny Froboess | 121.Johnny Hallyday |
| 14.Peter Weck | 50.Heidi Brühl | 86.Elvis Presley | 122.Cliff Richard |
| 15.Caterina Valente | 51.Paul Anka | 87.Brigitte Bardot | 123.Pascale Petit |
| 16.The Blue Diamonds | 52.Elvis Presley | 88.Herman v.Keeken | 124.Conny Francis |
| 17.Tony Curtis | 53.Rika Zarai | 89.Elvis Presley | 125.Ivanhoe |
| 18.Harry Belafonte | 54.Cliff Richard | 90.Elvis Presley | 126.Anneke Grönloh |
| 19.Rock Hudson | 55.Anneke Grönloh | 91.Elizabeth Taylor | 127.Cliff Richard |
| 20.Anneke Grönloh | 56.Sophia Loren | 92.Cliff Richard | 128.Blue Diamonds |
| 21.George Chakiris | 57.Helen Shapiro | 93.Cliff Richard | 129.Trini Lopez |
| 22.Cliff Richard | 58.Rita Moreno | 94.Willeke Alberti | 130.Conny |
| 23.Natalie Wood | 59.Sophia Loren | 95.Cliff Richard | 131.Gert Timmerman |
| 24.Vince Taylor | 60.Cliff Richard | 96.Elvis Presley | 132.Anneke Grönloh |
| 25.Lassie | 61.Gerhard Wendland | 97.Brigitte Bardot | 133.Vince Taylor |
| 26.Brigitte Bardot | 62.Anneke Grönloh | 98.Little Joe | 134.Silvie Vartan |
| 27.The Blue Diamonds | 63.Elvis Presley | 99.Ben | 135.Cliff Richard |
| 28.Sacha Distel | 64.Conny | 100.Hoss | 136.Johnny Lion |
| 29.Rex Gildo | 65.Jean Paul Belmondo | 101.Little Joe | 137.Anneke en Willeke |
| 30.Cliff Richard | 66.Paul Anka | 102.Adam | 138.Elvis Presley |
| (blue shirt) | 67.George Chakiris | 103.Hoss | 139.Elvis Presley |
| 31.Brigitte Bardot | 68.George Chakiris | 104.Little Joe | 140.Henri Salvador |
| 32.Rob de Nijs | 69.Jacques Brel | 105.Anneke Grönloh | 141.Cliff Richard |
| 33.Ivanhoe | 70.Fats Domino | 106.Willeke Alberti | 142.Anneke Grönloh |
| 34.Conny | 71.Conny Francis | 107.Francoise Hardy | 143.Frankie Avalon |
| 35.Cliff Richard | 72.Anneke Grönloh | 108.Lassie | 144.Johnny Lion |
| 36.Doris Day | 73.Francoise Hardy | | |

4th.set, 1965.
40 labels nrs. 1-40 +
1 packetlabel (serie A1-A40).

5th.set, 1965.
40 labels nrs. 41-80 +
1 packetlabel (serie A41-A80).

6th.set, 1965.
40 labels nrs. 81-120 +
1 packetlabel (serie A81-A120).

all labels vertical.

The letter A is not printed on the boxlabels, which means that they have the same numbers as the first 3 sets. The names are printed below.



- | | | | |
|-----------------------|-----------------------|---------------------|-----------------------|
| 1.Sammy Davis Jr | 31.Ronny Grant | 62.Ester Ofarim | 91.Russ Conway |
| 2.W.Alberti/R.de Nijs | 32.George Chakiris | 63.Frank Sinatra | 92.Tony Curtis |
| 3.Little Joe | 33.Joyce | 64.Francoise Hardy | 93.Johnny Lion |
| 4.Claudia Cardinale | 34.Elvis Presley | 65.Dean Martin | 94.Ray Charles |
| 5.Trini Lopez | 35.Pat Boone | 66.Jayne Mansfield | 95.Adamo |
| 6.Adamo | 36.Francoise Hardy | 67.André van Duin | 96.Jean Paul Belmondo |
| 7.Willeke Alberti | 37.Audrey Hepburn | 68.Marika Kilius | 97.Bobby Vee |
| 8.Johnny Lion | 38.Ben | 69.Adamo | 98.Shirley |
| 9.Rex Gildo | 39.Adam | 70.Irene Ryan | 99.Claudia Cardinale |
| 10.Gitte | 40.Connie Francis | 71.Paul Mc.Cartney | 100.Sylvie Vartan |
| 11.F.Hardy/Adamo | 41.Pierre Brice | 72.Nina en Frederik | 101.Brigitte Bardot |
| 12.Charles Aznavour | 42.Ilonka Biluska | 73.Ringo Starr | 102.Petula Clark |
| 13.Adamo | 43.Lex Barker | 74.Fernandel | 103.Manuela |
| 14.Doris Day | 44.Heidi Brühl | 75.Chris Ellis | 104.Siw Malmkvist |
| 15.Adamo | 45.Cliff Richard | 76.Claude Francois | 105.Conny v.d. Bos |
| 16.Brigitte Bardot | 46.Eartha Kitt | 77.Sophia Loren | 106.Rita Hayworth |
| 17.Russ Conway | 47.Charlton Heston | (only her head) | 107.Deanna Durbin |
| 18.Blue Diamonds | 48.Shirley | 78.Jerry Lewis | 108.Jean Simmons |
| 19.Natalie Wood | 49.Dick van Dyke | 79.Siw Malmkvist | 109.Lana Turner |
| 20.Conny Froboess | 50.Juliette Greco | 80.John Lennon | 110.Esther Williams |
| 21.Robertino | 51.Manuela | 81.Roy Rogers | 111.Marie Versini |
| 22.Helen Shapiro | 52.Sir Lancelot | 82.Jed Clampett | 112.Romy Schneider |
| 23.Johnny Hallyday | 53.Gigliola Cinquetti | 83.Elly May | 113.Sandra Dee |
| 24.Trea Dobbs | 54.Perry Mason | 84.Big Jethro | 114.Doris Day |
| 25.Anneke Grönloh | 55.Jacques Brell | 85.Roy Orbison | 115.Audrey Hepburn |
| 26.Rob de Nijs | 56.Adamo | 86.Tony Ritchie | 116.France Gall |
| 27.Cliff Richard | 57.Ella Fitzgerald | 87.Charly Chaplin | 117.Trea Dobbs |
| 28.Gina Lollobrigida | 58.Ben | 88.James Stewart | 118.Danny Kay |
| 29.Lassie | 59.Adam | 89.Bobby Solo | 119.Ronnie Tober |
| 30.Cliff Richard | 60.Chubby Checker | 90.Chris Barber | 120.Winnietou |
| (striped shirt) | 61.George Harrison | | |

7th.set, 1965.

40 labels nrs B1-B40 + 1 packetlabel.

8th.set, 1966.

40 labels nrs. B41-B80 + 1 packetlabel.

9th.set, 1966.

40 labels nrs. B81-B120 + 1 packetlabel.

10th.set, 1967.

40 labels nrs. B121-B160 + 1 packetlabel.

all labels vertical.

11th.set, 1967.

40 labels nrs. C1-C40 +

2 packetlabels: Alfred Hitchcock
Lex Goudsmit in Musical..

12th.set, 1968.

40 labels nrs. C41-C80 +

3 packetlabels: Thérèse Steinmetz
Paul van Vliet
Sue Peterson

13th.set, 1968.

40 labels nrs. C81-C120 +

3 packetlabels: André van Duin
De Mounties
Sasi Naz

numbers 4,5,15,23,25,38,45,83,84 and 85 are horizontal, all others vertical.

14th.set, 1969.

40 Labels nrs. D1-D40 +

3 packetlabels: De Spelbrekers
Heintje
Eric Fleming

15th.set, 1969.

40 labels nrs. D41-D80 +

3 packetlabels: Anneke Grönloh
Danny Kaye
Johnny Jordaan

16th.set, 1970.

40 labels nrs. D81-D120 +

3 packetlabels: Ben Cramer
Herman van Veen
Celeste Yarnall

numbers 101 and 111 are horizontal, all others vertical.

17th.set, 1971.

20 labels nrs. E1-E20 +

2 packetlabels: Ramses Shaffy
Dana

18th.set, 1971.

20 labels nrs. E21-E40 +

2 packetlabels: José Feliciano
Hearts of Soul

19th.set, 1972.

20 labels nrs. E41-E60 +

2 packetlabels: Rick van der Linden
Leigh Taylor Young

20th.set, 1972.

20 labels nrs. E61-E80 +

2 packetlabels: Ronnie Tober
Penny de Jager

21st.set, 1972.

20 labels nrs. E81-E100 +

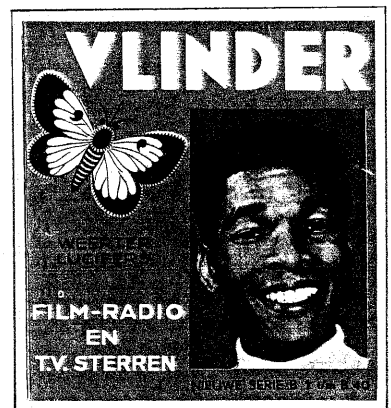
2 packetlabels: Joke Bruys
Helen Shepherd

22nd.set, 1973.

20 labels nrs. E101-E120 +

2 packetlabels: Ciska Peters
Bing Crosby

numbers 43,53,55,65,74,90,104,106 and 117 are horizontal, all others vertical.



23rd.set, 1974.
20 labels nrs. F1-F20 +
2 packetlabels: The Partridge Family
Gerard Cox

24th.set, 1975.
20 labels nrs. F21-F40 +
2 packetlabels: Gilbert O'Sullivan
Rita Reys

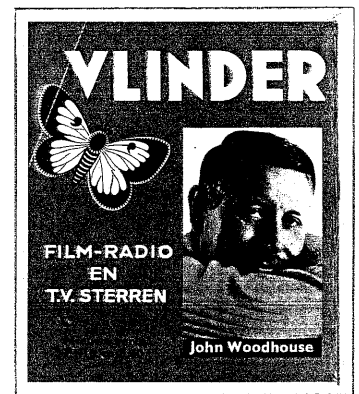
25th.set, 1976.
20 labels nrs. F41-F60 +
2 packetlabels: Conny Vandebos
John Woodhouse

26th.set, 1977.
20 labels nrs. F61-F80 +
2 packetlabels: Carpenters
Conny Vink

numbers 9,10,17,18,19,29,30,40,41,55,62,
63,67,71 and 80 are horizontal, all
others vertical.

Since the 15th. set the matches were made
by V.H.L.F. Eindhoven, because the factory
in Weert had been closed.

All labels have multi-coloured pictures with a yellow border and black text on
a white surface. The butterfly is also printed in black on white.



GROCERS-SHOPS/SUPERMARKETS

The following series have been issued by chains of grocers-shops and supermarkets
using their own names.

In the 1950s 'centra' started issuing series and soon lots of others followed.
At that time they were all still small grocers-shops.

In the 1960s and 1970s some of these shops became self-service supermarkets,
others were closed. Nowadays only a few of the older chains still exist as
supermarkets (Albert Heyn, COOP, EDAH, HEMA, SPAR).

In those years also a lot of new chains were founded, but only a few of them
have issued (or still are issuing) series. (Almarkt, ALDImarkt, de Boer, Jan Linders).
From all the old grocers-shops and new supermarkets there also are a lot of
single labels (with packetlabels) and still every year some new ones are issued.

ALBERT HEYN

LUCHTVAART-MAATSCHAPPIJ EMBLEMEN
V.H.L.F., Attema, 1960.
SUBJECT: airline companies.

50 labels nrs. 1-50 +
1 packetlabel.

numbers 3,5,23,27,28,29,36,37,38,
41,45 and 50 are vertical, all
others horizontal.

The labels are multi-coloured.

DE VEROVERING VAN HET LUCHTRUIM
V.H.L.F., Attema, 1963.
SUBJECT: the history of aviation.

50 labels nrs. 1-50 + 1 packetlabel.

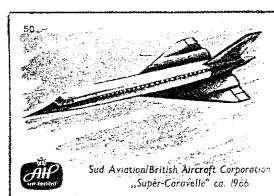
There is also a packetlabel without
the overprint '22 cent'.

numbers 1 and 2 are vertical, all
others horizontal.

For 35 cents you could buy an album
About the history of aviation in
which the labels could be stuck.

label nr.1 shows 'Icarus'(man with
wings).
label nr.2 shows a hot air balloon.
all others show airplanes.

The pictures are multi-coloured, text black.



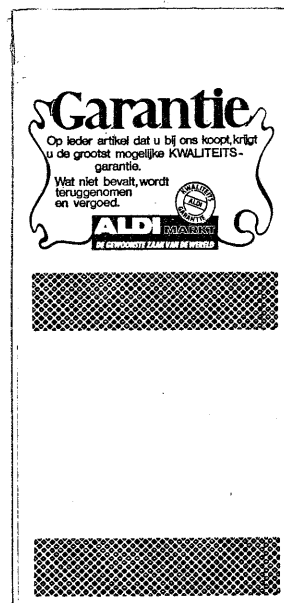
ALDI MARKT

After having issued some single labels they started a set in 1980. It was a set of 7 labels with products they sold. The labels were stuck on the blank side of a skillet which had a text printed in blue on the other side. In 1987 this text was changed. Over the years every time some new labels were added while others disappeared. Some labels were for sale just a few months, other for several years.

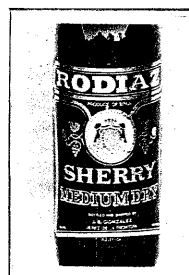
Until 1988 a total of 77 labels are issued:

1980: 7 labels nrs. 1-7
 1981: 4 labels nrs. 8-11
 1982: 5 labels nrs. 12-16
 1983: 1 label nr. 17
 1984: 8 labels nrs. 18-25
 1984: 8 labels nrs. 26-33
 1985: 6 labels nrs. 34-39
 1985: 7 labels nrs. 40-46
 1986: 4 labels nrs. 47-50
 1986: 5 labels nrs. 51-55
 1987: 10 labels nrs. 56-65
 1987: 8 labels nrs. 66-73
 1988: 4 labels nrs. 74-77

The matches are made by DRAVA OSIJEK in Yugoslavia.



1



2



3



4



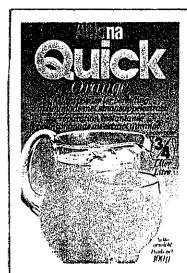
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6



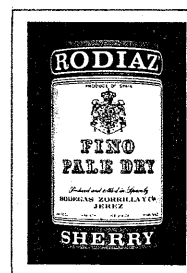
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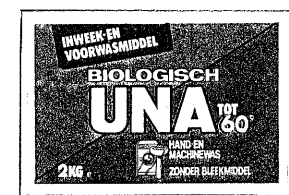
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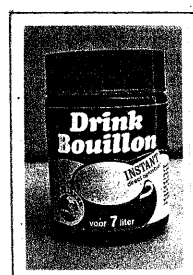
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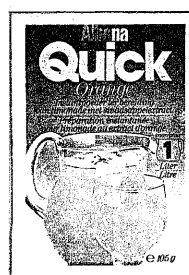
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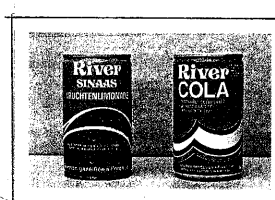
11



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14



15



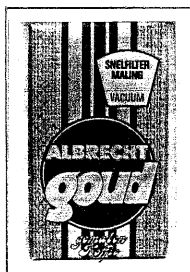
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17



18



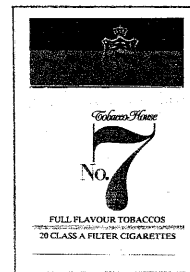
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20



21



22



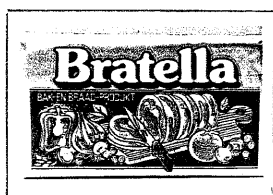
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24



25



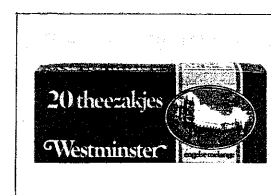
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28



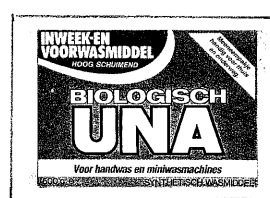
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30



31



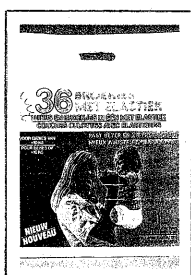
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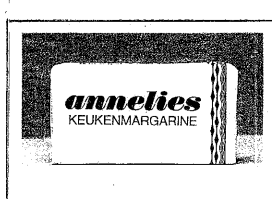
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34



35



36



38



39



40



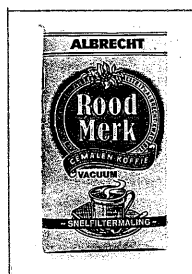
37



45



41



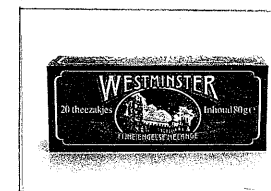
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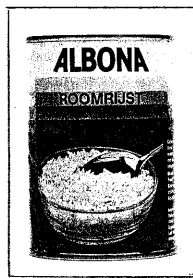
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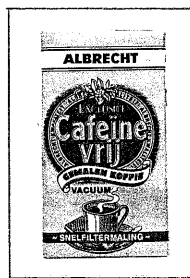
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46



47



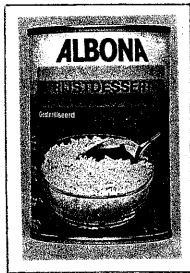
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49



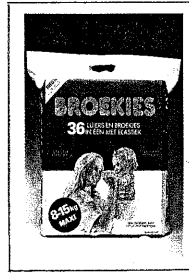
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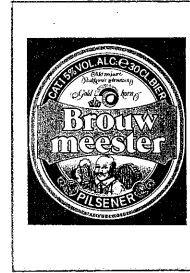
51



52



53



54



55



56



57



58



59



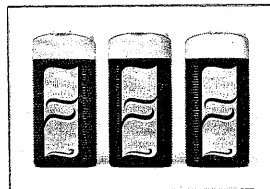
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66



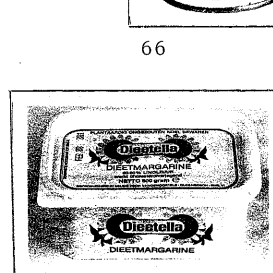
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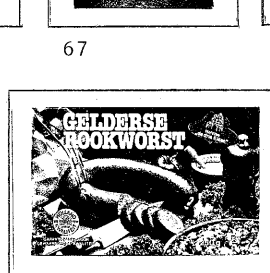
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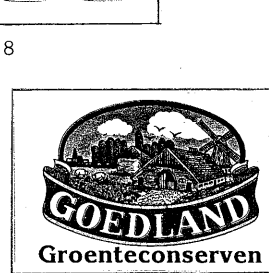
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70



71



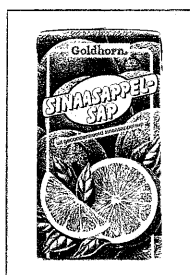
72



73



74



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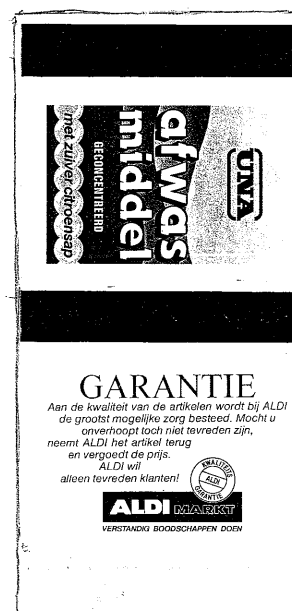
77

In 1988 the boxes had no longer labels but the pictures were printed on the skillets.
It was a set of 25 skillets. Most pictures were the same as earlier labels, others were a little different. One of the skillets had a complete new picture. This picture also was used for the packetlabel (printed aside). It has the same size as the earlier boxlabels.
The text on the back is again printed in blue.

All 25 pictures are printed below.



packetlabel.



1



2



3



4



5



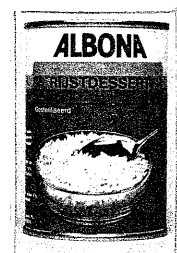
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8



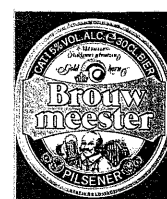
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12



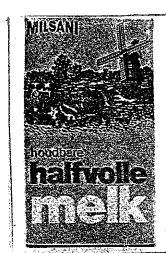
13



14



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16



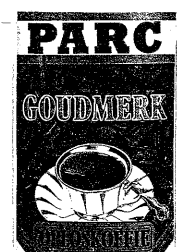
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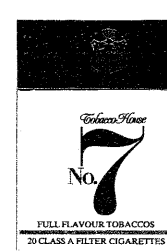
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Later in 1988 the design of the backside of the skillets was changed. The new design has a red seal and red and brown text on a yellow surface. The first set had 25 skillets, the same ones as the last skillet-set except for the numbers 13 and 19. Until now (june 1991) three times a set of new skillets has been added:

1989: 11 skillets nrs. 26-36
1990: 4 skillets nrs. 37-40
1990: 14 skillets nrs. 41-54

These skillets have a packetlabel with blue text on a white background.

At the bottom of the packetlabel stands 'Gejo Venlo B.V. Holland'. This proves that the matches are made in Yugoslavia and that they are imported by Gejo.

**Taendstikker
Allumettes
Lucifers**

ALDI

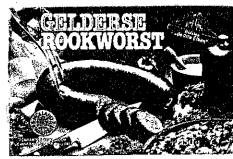
Gejo Venlo B.V. Holland



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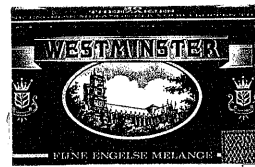
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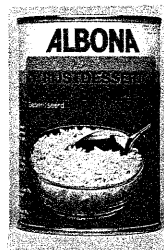
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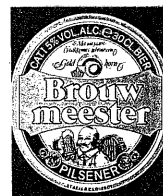
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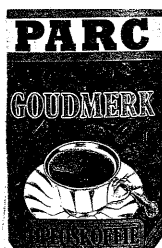
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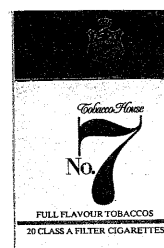
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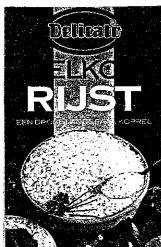
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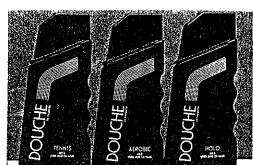
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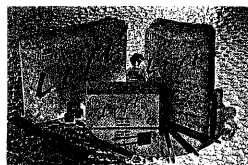
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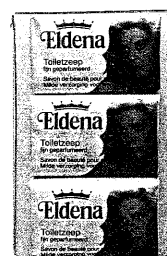
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